



Case Study for New Sector-Hospital Wrap!

According to the Food Research and Action Center, 2012 was the fifth year the Gallup organization asked hundreds of thousands of households the food hardship question, “Have there been times in the past twelve months when you did not have enough money to buy food that you or your family needed?” 18.2 percent of all households answered “Yes” to this question. As of 2013, 49 million, or 16%, of Americans are food insecure. In the state of Connecticut alone, 14.6 percent of all households are food insecure.

According to the American Hospital Association Fast Facts on U.S. Hospitals, there were 5,759 U.S. registered hospitals. The total staffed beds in all U.S. registered hospitals is now 955,768. With the growth of the 65+ population causing a significant increase in patients, government is looking to build new hospitals. Some of these hospitals as well as existing hospitals could become a new source of food recovery. Food recovery occurs when food that is prepared but not used is recovered by Rock and Wrap It Up! vetted anti-poverty agencies. By participating in a food recovery program they can reduce the amount of solid waste they dispose, which can save them money, while also helping to provide healthy, nutritious food to the community.

Rock and Wrap It Up! began a pilot program with two Connecticut hospital locations; Yale New Haven Hospital and its second campus, the former St. Raphael’s Hospital. Food that was prepared but had not been served was recovered through partnering with local anti-poverty agencies. This new Hospital Wrap! Program was coordinated by our Regional Director, Karreem Mebane. Using a similar model currently in place to recover food from Film & T.V. productions, a freezer was placed near the preparation area in the hospital kitchen. The freezer kept perishable food stored until an agency vetted by Rock and Wrap It Up! recovered it. Non-perishable food assets were also held for agency recovery. Vetted agencies must have health certificates, refrigeration, transportation, an on-going program, storage, cell phones and the ability to go online to record pick-up data on spreadsheets. Statistical data including number of meals recovered and

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CO2 poundage emission reduction is shared with the hospitals for sustainability programs and positive marketing efforts.

Food Recovery Statistics:

From July 26, 2013 - October 2, 2013, 2,700 pounds of food was recovered from 17 different pickups at Yale-New Haven Hospital. The food consisted of meats, pastas/other carbohydrates, vegetables, desserts and condiments.

2,080 meals were created from this donation.

2,029 pounds of CO2 emissions were not released into the air, due to waste reduction.

Over \$2,000 in savings to the agencies in direct purchase costs.

Community Soup Kitchen in New Haven and St. Ann's Soup Kitchen in Hamden, were supported by the recovered foods.

All Information from each pickup was entered on a unique spreadsheet, located on Google Docs, which also included embedded formulas for meals and CO2 emission reduction statistics. This allows for EPA to review the environmental success of this program

Conclusions:

The program was declared a success by the hospital and supported agencies alike. Expansion of this program will soon take place at Bridgeport Hospital and Greenwich Hospital, both part of the Yale New Haven Hospital consortium. The launching of the program was successful because of the coordination of Yale-New Haven Hospital's Tom O'Donnell, Human Resources Department, Cristina DeVito, the Hospital's Sustainability Coordinator, Christ Church's Director, David O'Sullivan, and Karreem Mebane, Regional Director for Rock and Wrap It Up. We also partnered with anti-poverty agencies that previously work with our College Wrap! program, recovering school-generated food.

There is no limit to the growth of Hospital Wrap! If 10% of the 5759 American hospitals participate, 14,000,000 meals can be generated from hospital recovery efforts and over 10,000,000 pounds of CO 2 will not be released into the atmosphere. There has never been a greater need to generate more food to feed hungry Americans from a brand new asset stream, Hospitals.

About Rock and Wrap It Up!

Rock and Wrap It Up! (RWU) is an award-winning anti-poverty think tank. We research, discover, and nurture potential donors who have renewable assets to share. Our donors include touring bands, educational institutions, the hospitality industry, professional sports teams, TV/Film shoots throughout North America, and now hospitals. We find and vet agencies across our continent, who need these resources, thereby reducing the poverty footprint while reducing the carbon footprint. We increase their financial resources by generating these new assets at no cost, thereby freeing prior budgetary funds. Over one billion meals have been recovered since 1991. RWU launched the first web-based North American encyclopedia of vetted agencies, Hungerpedia, on

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our site. Over 70 sports franchises work with RWU, including all 30 teams of the National Hockey League. Sports-generated recovered food alone feeds over 8,000 people each week across the United States and Canada. By food being kept out of landfills, million of pounds of CO2 and methane, greenhouse gases, are not released into the atmosphere. All of our partners are protected by the Bill Emerson Good Samaritan Act (Pub. L. No 104-210, 110 Stat. 3011(1996) as long as safe food handling is used. RWU wrote the Federal Food Donation Act of 2008 (Pub. L. 110-247 122 Stat. 2314(2008), an Act encouraging federal agencies to donate food from their restaurants, cafeterias and other facilities to feed our nation's hungry. RWU works with the USDA and EPA in their Food Waste Challenge efforts. Currently plans are underway to pilot asset recovery efforts on military bases.

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